

#### TOP QUEST CONSULTANTS LTD PRIVACY POLICY

Effective date: 11/1/2024

## 1. INTRODUCTION

Welcome to Top Quest Consultants Ltd's privacy policy.

Top Quest Consultants Ltd (hereinafter, "we", "us", "our" "site") manages <u>info@topquest.co.ke</u>. We place a high priority on information protection, which is why we control the methods used to gather, use, and share information resulting from your interactions with us.

## 2. INFORMATION COLLECTED

We acquire an array of information from you, including your name, phone number, email address, and location address.

Each time you visit us or use our site from any device, we collect information transmitted by your browser. This information could include things like the Internet Protocol address of your computer, the type and version of your browser, the pages that you visit on our site, the date and time you viewed them, the duration that you remained on them, unique device identifiers, and other diagnostic information.

## 3. USE OF NFORMATION

By providing your information to us, you consent to its use for the following purposes: data analysis to enhance our services, receiving marketing and promotional emails and texts, as well as newsletters and other communications. We are committed to ensuring the security and confidentiality of your information and will handle it in accordance with our privacy policy.

#### 4. SHARING OF INFORMATION

We operate as a singular entity headquartered in Nairobi and do not have any sharedpartnerships. Consequently, we do not disclose your information to external parties. In the event of any changes to this practice, we will explicitly update our policy to reflect such modifications.

## 5. SECURITY MEASURES

We are dedicated to ensuring the security of your Personal Data and take all reasonable



precautions to uphold this commitment. Our company enforces essential company and technical measures in strict adherence to both this Privacy Policy and relevant laws and regulations according to The Constitution of Kenya 2010. These measures are implemented to safeguard your Personal Data from unauthorized access, modification, disclosure, loss, or destruction.

### 6. COOKIES AND TRACKING TECHNOLOGIES

We employ cookies and similar tracking technologies to monitor the activity on our site and retain specific information.

Cookies are small data files containing an anonymous unique identifier. These files are sent to your browser from a website and stored on your device. Additionally, other tracking technologies such as beacons, tags, and scripts are utilized to gather and track information, enhancing the analysis of our site.

You have the option to instruct your browser to reject all cookies or notify you when a cookie is being sent. Nevertheless, refusing cookies may limit your access to certain parts of our site. Examples of Cookies we utilize:

- 1. Session Cookies: These enable the operation of our site.
- 2. Preference Cookies: These remember your preferences and various settings.
- 3. Security Cookies: These serve security purposes.
- 4. Advertising Cookies: These are employed to deliver advertisements relevant to your interests.

# 7. POLICY CHANGES

We may alter our privacy policy from time to time. Any changes will be communicated to youby posting the updated Privacy Policy on this page.

Before the new policy takes effect, notice of the upcoming change will posted as a conspicuous announcement on our site. This Policy's "effective date" will also be updated appropriately at the top. It is advised that you check our privacy statement for changes on a frequent basis. Once changes are posted on this page, they take effect.

### 8. CONTACT INFORMATION

If you have any question concerning this privacy policy, channel your question via info@topquest.co.ke.